CAMBRIDGE
OCR

Summary brochure

# Business and economics qualifications

At the heart of Cambridge OCR business and economics is their relevance to the modern world. We've consulted with teachers, employers and entrepreneurs to provide your students with engaging qualifications that reflect business and the economy in the 21st century.

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**ocr.org.uk/business | ocr.org.uk/economics**

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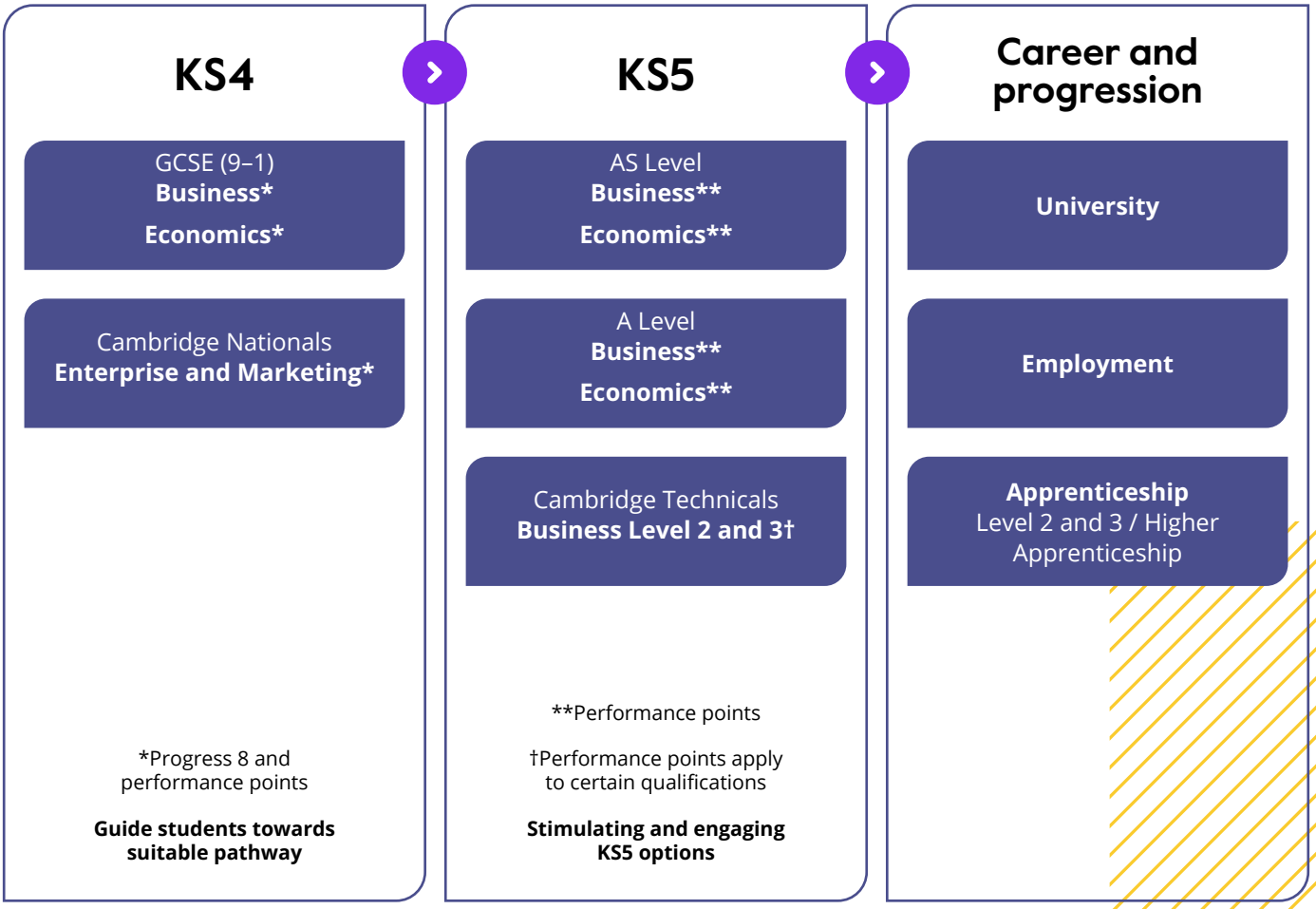
## Business is at the heart of our economy

From major corporations to small and medium-sized enterprises (SMEs) and sole traders, business provides a vital contribution to communities, creates income, provides wealth and leads innovation and creativity across all sectors. With Cambridge OCR, you can choose from a suite of up-to-date and engaging qualifications for 14 to 19 year olds that are relevant to the world of business today, whether your students want to go on to further study, employment or setting up their own business.

# Pathways for business and economics




## KS4 QUALIFICATIONS

We offer a range of qualifications at KS4, each with a different focus. This allows you the ultimate flexibility in how you shape your business curriculum to suit a wide range of students' needs.

| QUALIFICATION | FOCUS |
|---|---|
| GCSE (9–1) Business | A well-rounded introduction to the subject. It is relevant to the world of business today and encourages students to become financially and commercially aware. |
| GCSE (9–1) Economics | It introduces students to economic concepts and helps them develop a range of analytical, critical and reasoning skills. |
| Cambridge National in Enterprise and Marketing | Gives students the practical skills and applied knowledge they'll need in business. |

# GCSE (9–1) Business

## THE QUALIFICATION

How do different business situations affect business decisions? This course equips students with the skills and confidence to explore in a well-rounded introduction to the subject. It will encourage students to make informed choices about a wide range of further learning opportunities and career pathways as well as develop life skills that enable them to become financially and commercially aware.

**The course is designed to enable students to:**

- Explore business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society
- Understand contemporary business issues and different types and sizes of businesses in local, national and global contexts
- Develop as enterprising individuals with the ability to think commercially and creatively, to demonstrate business acumen and draw on evidence to make informed business decisions and solve business problems.

## ASSESSMENT

The specification is divided into topics, each covering key concepts of business. The content is clear and logically laid out, whether you're from an existing centre or new to Cambridge OCR, with a straightforward assessment model and marking criteria.

The assessment consists of two exams that are both 90 minutes long. Each one is worth 50% of the total GCSE. Both question papers have a section with multiple choice questions.

**Component 01:**

- Business activity
- Marketing
- People

**Component 02:**

- Operations
- Finance
- Influences on business
- The interdependent nature of business

### READ MORE:

**ocr.org.uk/qualifications/gcse/gcse-business-j204-from-2017**

## KEY INFORMATION

**SPECIFICATION CODE:**
J204

**IDEAL FOR:**
Students who want to go on to AS or A Levels, higher education or make a well informed career choice

**PROGRESS TO:**
A Level Business, A Level Economics, Cambridge Technical in Business

**FINAL GRADING:**
9 (highest) to 1 (lowest)

**PERFORMANCE POINTS:**
Yes

# GCSE (9–1) Economics

## THE QUALIFICATION

Designed to be engaging and relevant for today's students, this course provides a comprehensive introduction to economics drawing on local, national and global contexts.

The course introduces students to basic economic concepts and helps them develop the appropriate range of analytical, critical and reasoning skills to enable them to think like economists. It provides an excellent foundation for advanced study in economics.

## ASSESSMENT

This is an externally assessed qualification, with two exams of 90 minutes each at the end of the course. Both question papers have a section with multiple choice questions.

Component 01 introduces students to the main economic agents, the basic economic problem and the role of markets, including the labour market and the importance of the financial sector.

Component 02 focuses on the main economic objectives, such as economic growth, low unemployment, fair distribution of income and price stability, and other roles of government. Other aspects are the importance of international trade and the impact of globalisation.

### READ MORE:

**ocr.org.uk/qualifications/gcse/economics-j205-from-2017**

## KEY INFORMATION

**SPECIFICATION CODE:**
J205

**IDEAL FOR:**
Those studying economics for the first time. It aims to develop an enthusiasm that will encourage them to progress to further study in economics

**PROGRESS TO:**
A Level or other Level 3 qualifications, or on to an apprenticeship or work

**FINAL GRADING:**
9 (highest) to 1 (lowest)

**PERFORMANCE POINTS:**
Yes

# Cambridge Nationals

## ABOUT CAMBRIDGE NATIONALS

Our Cambridge Nationals suite is specifically designed for students aged 14 to 16 years. They provide an excellent start for vocational study, contribute to a broad curriculum offer and enable progression to Level 3 vocational qualifications, such as our Cambridge Technicals, or A Level.

**READ MORE:**

**ocr.org.uk/cambridgenationals**

# Cambridge National in Enterprise and Marketing

### THE QUALIFICATION

An aspiration for many young people is to be self-employed and start their own business. The skills required for this, such as being able to work collaboratively and creatively, solve problems and have awareness of businesses and customers, are also those requested by employers.

We've created a qualification that allows your students to get to grips with key aspects of running small businesses with a focus on enterprise and marketing. To do this, we've consulted with teachers, employers and entrepreneurs to make sure your students gain the right combination of knowledge, understanding and transferable skills required for the 21st century.

### ASSESSMENT

Students complete three mandatory units:

- Unit R067: Enterprise and marketing concepts
- Unit R068: Design a business proposal
- Unit R069: Market and pitch a business proposal

Unit R067 is a written paper that makes up 40% of the qualification. The other two units are NEA units. Those two units offer practical task-based assessment opportunities, alongside the examined unit which contains underpinning knowledge and understanding. This results in a focused qualification that complements a Key Stage 4 study programme alongside other vocational qualifications and GCSEs.

**READ MORE:**

**ocr.org.uk/qualifications/cambridge-nationals/enterprise-and-marketing-level-1-2-j837**

## KEY INFORMATION

**SPECIFICATION CODE:**

Level 1/Level 2 Cambridge National in Enterprise and Marketing (120 GLH) – J837

**IDEAL FOR:**

Students aged 14 to 16 who wish to develop applied knowledge and practical skills in enterprise and marketing

**PROGRESS TO:**

A Levels, apprenticeships or further advanced vocational qualifications at Level 3, such as our Cambridge Technicals

**FINAL GRADING:**

Level 1 – Distinction (D1), Merit (M1), Pass (P1) and Unclassified

Level 2 – Distinction* (*2), Distinction (D2), Merit (M2), Pass (P2)

**PERFORMANCE POINTS:**

Included on the KS4 performance tables for England

# AS and A Level Business

## THE QUALIFICATION

Central to both the AS and A Level qualifications is developing the knowledge and understanding of the key aspects of business decision-making and the impacts these have on the business and its stakeholders.

Each component looks at different types of business ranging from SMEs to national and international organisations. The emphasis is on what's important for businesses, the consequences of their actions and why these differ depending on size.

The stimulating specification content encourages students to develop their skills as independent learners, critical thinkers and decision-makers – all personal assets that can make them stand out as they progress to higher education and/or the workplace.

## ASSESSMENT

All components are externally assessed and include synoptic assessment, so students will have an holistic learning experience and be able to apply concepts to different situations.

### AS Level

For AS Level, there are two exams of 1.5 hours each at the end of the course:

- The local business environment (01)
- The wider business environment (02)

Both components are 100% non-exam assessment and are 100% internally marked and externally moderated by visit.

### A Level

There's a simple, straightforward assessment structure with no coursework, just three two-hour examinations at the end of the course:

- Operating in a local business environment (01)
- The UK business environment (02)
- The global business environment (03)

**READ MORE:**

**ocr.org.uk/qualifications/as-a-level-gce/as-a-level-gce-business-h031-h431-from-2015**

## KEY INFORMATION

**SPECIFICATION CODE:**

AS Level – H031
A Level – H431

**IDEAL FOR:**

Students who want to go on to higher education or make business their career choice

**PROGRESS TO:**

Higher education, employment or apprenticeships. Students could then go on to a career in law, business or finance for example

**FINAL GRADING:**

AS Level: A (highest) to E (lowest)
A Level: A* (highest) to E (lowest)

**PERFORMANCE POINTS:**

Yes

# AS and A Level Economics

## THE QUALIFICATION

Our Economics AS and A Level qualifications encourage students to think as economists by fostering the relevant analytical, questioning and reasoning skills. They give students a solid grounding in micro- and macroeconomic concepts, which they can apply to a range of real-world issues and contexts.

**Component 1** of both the AS and A Level focuses on 'microeconomics'. From a base of microeconomic theory, it enables students to discuss and evaluate how well this theory explains our observations of economic agents in the real world.

**Component 2** of both the AS and A Level focuses on 'macroeconomics'. It provides students with the technical and analytical tools required to understand how the macroeconomy functions on both the domestic and global levels.

The A Level qualification also has a **Component 3**, focusing on themes in economics and offering an exciting opportunity for students to apply theories and concepts to up-to-date contexts.

## ASSESSMENT

For both AS and A Level, there's simple, straightforward assessment with no coursework and a balanced set of short, medium and extended response questions. The AS Level is made up of two mandatory components. The A Level is made up of three mandatory components.

All components are assessed entirely through written examinations that are externally marked. The components are mandatory and examinations take place at the end of the course.

### READ MORE:

**ocr.org.uk/qualifications/as-and-a-level/economics-h060-h460-from-2019**

## KEY INFORMATION

### SPECIFICATION CODE:

AS Level – H060
A Level – H460

### IDEAL FOR:

Students who want to learn about how economic issues and decisions affect all aspects of our lives

### PROGRESS TO:

Higher education, employment or apprenticeships

### FINAL GRADING:

AS Level: A (highest) to E (lowest)
A Level: A* (highest) to E (lowest)

### PERFORMANCE POINTS:

Yes

# Cambridge Technicals in Business

## ABOUT CAMBRIDGE TECHNICALS

Cambridge Technicals are vocational qualifications at Level 2 and Level 3 for students **aged 16+**. They're designed with the workplace and progression to higher education in mind and provide a high-quality alternative to A Levels at level 3. Qualifications at levels 2 and 3 have a mixture of internal and external assessments and centres are allocated a visiting moderator.

# Level 2

Our Level 2 Cambridge Technicals in Business qualifications aim to develop your students' understanding and skills of the essentials of the business industry. Your students will gain an insight into the business sector and develop applied knowledge and practical skills in business administration, retail and customer service sectors. Designed in collaboration with industry experts, the qualifications focus on the requirements that today's employers demand.

Thanks to a broad range of centre-assessed units with practical and wider project-based assessment opportunities, as well as examined units on the business administration, retail and customer service, these are focused qualifications. There are also job role-specific pathways for your students to choose from.

**READ MORE:**

**ocr.org.uk/qualifications/cambridge-technicals/business**

## KEY INFORMATION

**SPECIFICATION CODES:**

Business Level 2 (2016) Award/Certificate/ Diploma – 05893, 05891, 05892

Business Level 2 (2012) Certificate/Extended Certificate/Diploma – 05320, 05322, 05325

**PERFORMANCE POINTS:**

Business Level 2 (2016) Diploma – 05892 is eligible for Key Stage 5 performance points

**Note**: Business Level 2 (2016) Award/Certificate – 05893, 05891 are not eligible for Key Stage 5 performance points

**IDEAL FOR:**

Students aged 16+

**PROGRESS TO:**

Level 3, apprenticeships, employment

# Cambridge Technicals in Business

## Level 3

Our Level 3 Cambridge Technicals in Business qualifications help your students to achieve their potential and progress to the next stage of their lives, whether that's higher education, an apprenticeship or employment.

We have designed refreshing and exciting content that's up to date, engaging, fit for purpose and suitable for the needs of your students. To do this, we've consulted with universities, employers and industry specialists to make sure your students will gain the right combination of knowledge, understanding and skills required for the 21st century.

These focused qualifications meet the DFE's technical guidance for mandatory content and external assessment. The centre assessed units include practical and wider project-based assessment opportunities, as well as Cambridge OCR visiting moderation providing centre feedback and support. Depending on the size chosen, these qualifications can either complement a Key Stage 5 study programme alongside other vocational qualifications or A Levels or make up the bulk of a two-year study programme. Our diplomas have vocational pathways within them that students can follow (one pathway must be achieved).

**READ MORE:**

**ocr.org.uk/qualifications/cambridge-technicals/business**

### KEY INFORMATION

**SPECIFICATION CODES:**

Business Level 3 (2016) Certificate/Extended Certificate/Foundation Diploma/Diploma/ Extended Diploma – 05834 to 05837, 05878

Business Level 3 (2012) Certificate/Introductory Diploma/Subsidiary Diploma/Diploma/Extended Diploma – 05327, 05329, 05332, 05335, 05338

**PERFORMANCE POINTS:**

All Business Level 3 (2016) qualifications are eligible for Key Stage 5 performance points

**IDEAL FOR:**

Students aged 16+

**PROGRESS TO:**

Higher education, apprenticeships, employment

**UCAS POINTS:**

Level 3 qualifications receive UCAS tariff points

# Supporting you in qualification delivery

Our aim is to support you on your journey with us from initial enquiry right through to results. To help you get going, support you through delivery and allow you to develop professionally, we provide a massive range of support to help secure your students' futures.

## SUPPORT AND RESOURCES

### EXPERT SUBJECT ADVICE

Our subject advisors provide information and support to schools, including specification and non-exam assessment advice, updates on resource developments and a range of training opportunities. You can reach them through our customer support centre on **01223 553998** or by email at **business@ocr.org.uk** or **economics@ocr.org.uk**

Join us on X **@OCR_BusEcon**

### TEACHING AND LEARNING RESOURCES

- **Teach Cambridge**
  Teach Cambridge is our personalised and secure website that provides teachers with a single point of access to all the support and resources you need to teach our qualifications.
- **Teaching activities**
  Task sheets and accompanying instructions for some of the activities in the delivery guides.
- **Skills guides**
  A range of generic skills guides providing knowledge and tips covering topics such as communication, research skills and exam techniques.
- **Topic exploration packs**
- **Teacher and delivery guides**
  A range of lesson ideas with associated activities that you can use with students to deliver the contents of the qualifications.
- **Transition guides**

### SAMPLE LEARNER WORK

We've created sample learner work across the majority of our qualifications that will support you in understanding the expectations of the mark schemes.

### PARTNER RESOURCES AND TEXTBOOKS

Our business and economics qualifications are supported by endorsed textbooks and resources published by leading publishers. You can find more details about our publisher partners and the resources they're providing at **ocr.org.uk/qualifications/publishing-partners**

### KEEP UP TO DATE

Sign up today at **ocr.org.uk/signup** for Cambridge OCR updates including subject news, upcoming events and useful resources.

## ASSESSMENT

### ACTIVE RESULTS

This is a **free** online A Level, GCSE and Cambridge Nationals results analysis service to help you review the performance of individual students or your whole school. Active Results provides access to detailed results data, enabling more comprehensive analysis of results to give you a more accurate measure of the achievements of your centre and students. Find out more at **ocr.org.uk/activeresults**

### ASSESSMENT MATERIALS

Sample question papers and sample candidate work.

### EXAMBUILDER

A **free** online mock assessment service. It draws on historical past papers to simulate a real exam and gives students the opportunity to practise and build up confidence. **ocr.org.uk/exambuilder**

### PAST PAPERS

You and your students can practise with previous examination papers for each subject.

### PROGRESS TRACKER

Available for Cambridge Technicals (2016) and Cambridge Nationals, an Excel-based tracking tool to help you monitor students' progress throughout the qualification.

### PRACTICE PAPERS

Create mock exams and help students get a clearer picture of the qualification requirements. We put all our practice papers through exactly the same long and detailed processes as the live papers to ensure that they match the style and rigour of the live assessments.

### CANDIDATE EXEMPLARS

A selection of candidate style answers and work with associated examiner commentary.

### MODEL ASSIGNMENTS

For Cambridge Technicals, model assignments provide a scenario and set of tasks that enable you to assess your students against the requirements specified in the grading criteria.

### ACCESS TO SCRIPTS

A **free** service for exams officers to download copies of your students' completed question papers.

## TRAINING AND PROFESSIONAL DEVELOPMENT

### PROFESSIONAL DEVELOPMENT TRAINING AND EVENTS

All our qualifications are supported with comprehensive training. Check out **ocr.org.uk/professionaldevelopment** to find out what's available for face-to-face or online training courses.

Join our teacher panel

Share valuable feedback on everything from creative concepts to teaching and support resources.

**ocr.org.uk/join**

# Next steps

## Step 1

**Already a Cambridge OCR centre?** Great, you're all set.

**If not, call our Customer Development Team on 02476 856072**

## Step 2

**Ask your exams officer** for access to **Teach Cambridge**

**teachcambridge.org**

## Step 3

**Download the specification** and check out our range of resources

## Step 4

**Keep up-to-date** by signing up for email updates

## Step 5

**Book onto professional development events** and **teacher networks**

**ocr.org.uk**

For more information visit

**ocr.org.uk/business**
**ocr.org.uk/economics**
**facebook.com/cambridgeocr**
**instagram.com/cambridgeocr**
**linkedin.com/company/cambridgeocr**
**tiktok.com/@cambridgeocr**
**x.com/OCR_BusEcon**
**youtube.com/cambridgeocr**

Call our customer support centre on
**01223 553998**

Alternatively, you can email us on
**business@ocr.org.uk**
**economics@ocr.org.uk**

Visit our online support centre at
**support.ocr.org.uk**

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